



Turn visitors into customers with LEADU

netkey's LEADU enables exhibitors to easily capture, store and retrieve the contact information of visitors.

Using our system, visitors can share their contact information by simply scanning their badges at your booth or satellite symposium. Data collected is then automatically stored online in your personal LEADU-database. Effortlessly retrieve your visitor database, whenever you need it, by exporting it as an Excel file.

Three Easy Steps for Better Visitor Data

1. Register online at eanm19.leadu.at and purchase your packages
2. Get your rental device on-site in Barcelona
3. Scan visitor's badge on-site, see their contact information, complete missing information, take notes and recordings and schedule follow-up activities

LEADU also gives you the flexibility to enrich your visitor data in a number of ways:

- ◆ Integrate a customised questionnaire to get the additional data you need
- ◆ Take notes and recordings as needed
- ◆ Schedule follow-up activities with ease

Hosting a Satellite Symposium?

LEADU offers support in tracking the participants of your symposium. Devices in rapidfire mode are included in our packages.

LEADU AT A GLANCE

INSTANTLY ACCESS VISITOR INFORMATION

All information collected is available to you at any time during the congress and even up at least to 2 weeks after.

STANDARDISED API

Our professionally programmed interface guarantees seamless integration and trouble-free operation.

SECURE INFRASTRUCTURE

LEADU adheres to the highest security standards. Your data is always secure with us.

REAL-TIME CLOUD SYNC

Data collected will be synced in real-time with your personal LEADU-database. If your network is down, don't worry. Your data will simply be synced with your LEADU-database when you are back online.

ONLINE/OFFLINE CAPABILITY

The LEADU-App does not require a continuous internet connection to operate. Even if your internet connectivity is interrupted, scanner devices will continue to work and collect your data.

COSTS

THE FOLLOWING STANDARD PRICES ARE AVAILABLE FOR EXHIBITORS:

BOOTH SYSTEMS: 440€ Net¹

- COST PER DEVICE
- COST PER CONGRESS
- UNLIMITED LEAD SCANS
- ONLINE DATA ACCESS

SATELLITE SYMPOSIUM: 440€ Net¹

(number of devices depends on room entrances)

- COST PER RENTAL UNIT
- COST PER SYMPOSIUM
- RAPIDFIRE MODE
- LIMITED PERIOD OF 3H
- ONLINE DATA ACCESS

WEBSERVICE ALONE: 750€ Net¹

(for organisations using their own scanning devices)

- STANDARDIZED API
- 1€ PER LEAD
- UNLIMITED LEAD SCANS
- ONLINE DATA ACCESS

TERMS AND CONDITIONS

DATA: The following data will at least be provided per lead: first and last name, email, institute, city, country and optional academic title, salutation, department, address, postal code. While LEADU makes every attempt to promptly provide you with accurate data, LEADU relies on the data provided by third parties.

SCANNING: Scanning is only allowed at your booth and your session entrance, unless otherwise agreed by the event organiser. Further, you have to make sure, to obtain consent from the participants before scanning their badge. At your booth, oral consent is sufficient. At your symposium, we will provide you with a visual information (eg. poster) for the session room entrance.

INVOICING/PAYMENT: Invoices are downloadable immediately after online payment has been made. Only credit cards are accepted.

VAT: Quotations excl. 20% Austrian VAT.

RESERVATION AND PAYMENT: Reservations and payments can only be made via the LEADU online portal.

CANCELLATION: Orders cancelled prior to September 11th 2019 will incur a 100€ cancellation fee. Orders cancelled on or after September 11th 2019 will not be refunded.

LOST OR DAMAGED DEVICES: LEADU will charge 450€ per main unit and 50€ per charging cable/plug.

NEED MORE INFORMATION?

CONTACT US!

eanm19@leadu.at

LEADU - A NETKEY SPIN-OFF

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¹100€ additional fee for registrations booked after September 10th 2019.